

# NIGHT FOR LOVE

Media release

6<sup>th</sup> December 2009

## **SAMUEL L JACKSON AND O2 BRING YOU A 'NIGHT FOR LOVE' VALENTINES BALL - 13<sup>TH</sup> FEBRUARY 2010**

Samuel L Jackson and O2 are joining forces to announce details of the annual 'Night for Love' Valentine's Benefit. Partnering with Irish Autism Action there will be two days of extravagant fundraising events in the heart of Dublin, culminating in the exquisite 'Night for Love' benefit at the O'Reilly Hall.

The benefit will be preceded by 'For One Night Only', a first of its kind comedy event, with an international headliner to be announced shortly, held on Friday 12<sup>th</sup> February at the O2. Followed by an exclusive VIP reception at the Indigo Lounge.

Samuel L Jackson will host the decadent, show-stopping benefit at the O'Reilly Hall, with a menu designed by Ireland's Michelin starred chef Richard Corrigan who says "It is an honour and privilege to be part of 'Night For Love' Valentine's Ball, in aid of The Samuel L Jackson Foundation and Irish Autism Action. I am sure it will be a fantastic night for all and hope substantial funds are raised for such worthy causes". Marks & Spencer will provide the best wines to compliment the tailor-made four-course cuisine. During the evening guests will be entertained by world-renowned artists backed by the Dublin Philharmonic Orchestra.

Samuel L Jackson says: "This event gives me the opportunity to share the blessings that come with my success, with deserving individuals or groups. It is an honour to work with Irish Autism Action to support their fantastic work; and its always a pleasure to work with the event organisers, Soujar. My friends and I hope the event will signify the desire and hope we have to create a better life for all, and the dream we have for a better world."

Keith Duffy, Patron of Irish Autism Action says: “IAA has been advancing the cause of families affected by autism for the past 10 years. In all that we do awareness is key to our message. We need the community at large to understand the needs of those on the autism spectrum. We are delighted that Soujar and Samuel L Jackson Foundation have agreed to support our charity as this will bring an unprecedented level of awareness for autism in Ireland”.

For more event information please visit [www.soujar.com](http://www.soujar.com) / [www.autismireland.ie](http://www.autismireland.ie)

Notes to Editors:

The Irish Autism Action Charity was first formed as the Irish Autism Alliance in 2001 by a group of parents who took a public stance in relation to the needs and rights of their children. Irish Autism Action (IAA) is an umbrella body currently representing parent groups, support groups and schools for those on the autistic spectrum across Ireland.

The Samuel L Jackson Foundation was established in order to channel funds into a number of different charities in need of support. These have so far included, but are not limited to: over 400 orphan care programmes for Aids Institutes and Orphanages, WaterAid, Dreams Can Be Foundation, Education Institutes - Spellman & Morehouse College and The United Negro College Fund, Teenage Cancer Trust and Breast Cancer Campaign. As well as those initiatives supported directly by the foundation, it also works closely with the Red Cross, Save the Children and UNICEF.

For more information please contact [press@soujar.com](mailto:press@soujar.com).